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## LEADERS IN CORPORATE CITIZENSHIP

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Philanthropy & Nonprofits

# BlackRock leader leverages corporate role to uplift Atlanta's entrepreneurs and future leaders



Maranie Brown, vice president, BlackRock

BLACKROCK

By [Allison Shirreffs](#) – Contributing Writer , Atlanta Business Chronicle  
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### Story Highlights

- Maranie Brown, vice president of data product delivery at BlackRock, has helped position the firm as a partner in the Atlanta community.
- BlackRock supports the Russell Innovation Center for Entrepreneurs' annual Startup Checkup event to better equip entrepreneurs.
- She has been named a Leaders in Corporate Citizenship Award winner by Atlanta Business Chronicle.

*Editor's note: This story is part of [Atlanta Business Chronicle's 2026 Leaders in Corporate Citizenship Awards](#), which recognize Atlanta's most influential business leaders advancing social good. [Honorees will be celebrated at an event on Feb. 12.](#)*

Growing up in Atlanta, Maranie Brown was a daughter of corporate executives who prioritized giving back.

“One of the things I’ve seen firsthand in this city is the expectation that you do well, and you do good,” said Brown, vice president of data product delivery at [BlackRock](#). “I saw that model at home and understood the expectation.”

After joining BlackRock in 2021, Brown helped to position the global investment management firm as a partner in the Atlanta community, aligning the company’s engagement efforts with employee interests and expertise.

For example, Brown and her team have partnered with law firm King & Spalding to facilitate the Russell Innovation Center for Entrepreneurs’ annual Startup

Checkup event. The full-day experience equips entrepreneurs with legal and financial knowledge. BlackRock also participates in the innovation center's annual Social Impact Hackathon.

“BlackRock being in Atlanta is bigger than us having an office on the Beltline. We needed to get our hands dirty and invest,” Brown said. “People are counting on us. My hope for the city and across the state is that we continue to show up and serve.”

During the Girl Scouts of Greater Atlanta’s annual STEM Expo, Brown works with more than 2,000 girls on interactive science and technology activities.

“I see myself in them,” said Brown. “These are our future leaders. They are going to be leading companies and working at hospitals and teaching in schools. As I climb my own ladder of success, I have one hand back helping those behind me.”

In addition to her work with BlackRock, Brown serves on a several boards, including the United Way of Greater Atlanta, Ser Familia, 21st Century Leaders, Hands On Atlanta and the MENTOR Georgia Advisory Board. “Service is a lifestyle,” said Brown.

In 2022, Brown was named a 40 Under 40 honoree by Atlanta Business Chronicle.