

## Exceptional Digital Display overlooking I-75N.

This double sided digital is the only outdoor advertising opportunity on this prime stretch of interstate.



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### DOUBLE SIDED DIGITAL

#020011 / 020012

I-75N WS 1000 ft S/O I-285

**Facing:** North & South

**Wkly per Ad Position Imps:**

#020011 Facing North: 189,631

#020012 Facing South: 203,493

**Size:** 25'4" H x 39'8" W Building's title sponsor has the bottom 6' of the display, leaving 19'4" x 39'8" for advertisers.

**Artwork:** 240px H x 512px W

The Cobb Energy Performing Arts Centre display reaches commuters and travelers moving between Atlanta and Marietta, Cobb County, northern suburbs area. Traffic is heavy throughout the day, with morning and evening rush hours extremely heavy. Traffic backs up here going north during the afternoon rush hours.

The immediate area includes many retail shops, Galleria Centre, Cumberland Mall, restaurants, office parks and affluent residential neighborhoods. Can accommodate static and full motion video.

Digital display messages are based on 1,920 8-second spots per day. Actual delivery should exceed this number. Display runs 24 hours a day.

Cobb Energy Centre has unique specifications and scheduling capabilities. Some restrictions apply. Contact your Clear Channel Outdoor representative for more information.



Source: 2018 Geopatch