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LEADERS IN CORPORATE CITIZENSHIP

Philanthropy & Nonprofits

How a Croft & Associates partner built a culture of philanthropy



Stacey Chapman, senior vice president and partner, CROFT & Associates
CROFT & ASSOCIATES

By [Adrienne Murchison](#) – Contributing Writer, Atlanta Business Chronicle

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Story Highlights

- Stacey Chapman, a partner at Croft & Associates, established CroftCares to lead community outreach efforts.
- The architectural firm has contributed \$2 million to charities and causes over time.
- Chapman has been named a Leaders in Corporate Citizenship Award winner by Atlanta Business Chronicle.

Editor's note: This story is part of [Atlanta Business Chronicle's 2026 Leaders in Corporate Citizenship Awards](#), which recognize Atlanta's most influential business leaders advancing social good. [Honorees will be celebrated at an event on Feb. 12.](#)

Giving back to the community motivates Stacey Chapman, a partner and senior vice president at Croft & Associates.

She views service to people in need as a core part of her leadership, she said.

Chapman works in marketing and business development for the architectural, design and engineering firm. She established CroftCares to lead community outreach with nonprofits such as [Habitat for Humanity](#), MUST Ministries and LiveSafe Resources, which provides housing and other services to survivors of domestic violence and sexual assault.

"I feel very lucky that community outreach is part of my job," Chapman said. "It makes me feel so good to help others."

Chapman has been named a Board Champion in Atlanta Business Chronicle's 2026 Leaders in Corporate Citizenship Awards. She is being honored for cultivating a culture of philanthropy and volunteerism at Croft and her own commitment to community service.

Rather than carrying out all responsibilities herself, Chapman empowers employees to initiate outreach efforts while she serves in an advisory role. The approach ensures employees' voices and interests are reflected in the firm's service work.

"I'm always looking to promote people for 40 under 40 and rising stars [honors], but I say, 'You cannot be a leader in the company without being a leader in the community,'" Chapman said.

She also spearheads LeadHership, a Croft initiative that invites women leaders to educate women in the industry through hands-on community service projects.

Firm founder Jim Croft established a culture of giving when he launched the company, Chapman added. The firm reports contributing \$2 million to charities and causes.

"We feel like our clients want to hire people who care and take care of their neighbors," Chapman said.

In 2025, Croft & Associates was honored with the AEC Building a Better World Award by PSMJ Resources, a leading consultant and research firm for the architectural, engineering and construction industry. The award recognizes organizations that provide community outreach in extraordinary ways.

"That award is something that I'm most proud of," Chapman said. "We did pro bono work for Atlanta Humane Society. We planted a garden."