

MEDIA KIT 2022-23



# encore

# encore

ATLANTA

# encore

CHARLOTTE

## The energy of advertising...

Our mission is to promote and enhance the performing arts experience through engaging content, access to the arts and community initiatives in the cities of Atlanta, Georgia and Charlotte, North Carolina.

For our advertisers - we aim to connect them with the MOVERS, the SHAKERS and the INFLUENCERS in these two Southern cities. We aim to be the foremost authority on arts and culture.

A large audience is good, the right large audience is better. Encore's audiences are well-heeled entrepreneurs and professionals, generous philanthropists and patrons of the arts.

They **covet** new experiences like fine dining and luxury travel. They **collect** art, furnishings, fashion, jewelry, wine and exotic cars. They **consume** the services of private schools, estate planners, attorneys, and more.

This media kit for 2022-23 introduces the multiple venues and exciting new shows that are on tap this season.

*Brantley Manderson*

Publisher of Encore Atlanta  
and Encore Charlotte

## OUR PARTNERS



ATLANTA  
BALLET



THE ATLANTA  
OPERA

COBB ENERGY  
PERFORMING ARTS CENTRE



Alliance  
Theatre

# encore





# encore

## ATLANTA

*Encore Atlanta* is the *playbill* of Atlanta and distributed into every major performing arts venue in town: Broadway at the Fox Theatre; both the Alliance Theatre and the Atlanta symphony Orchestra at the Woodruff Arts Center; the Atlanta Opera; the Atlanta Ballet; and the Cobb Energy Performing Arts Center.



Scene from Pretty Woman

# encore 22|23

## MISSION STATEMENT

Our mission is to promote and enhance the performing arts experience through engaging content, access to the arts and community initiatives in the cities of Atlanta, Georgia and Charlotte, North Carolina.

## READERS/ DEMOGRAPHICS

Performing arts audiences engage with our printed issues at moments of pure receptivity before a show. When you partner with Encore Atlanta, your message is hand-delivered to readers, remaining with them during and after the show.

**4,000,000+**  
readers per year

**\$60,000,000+**  
spent attending performances

**\$185,000+**  
average household income

## ARTS IN ATLANTA AND CHARLOTTE

In Atlanta, the performing arts play a vital role in both the arts and tourism industries. Residents and visitors alike are choosing to spend their leisure time in these dynamic cities attending performances.

**31.3%**  
of attendees are tourists

**\$285,000,000**  
event-related spending by  
audiences

**15%**  
of tickets are sold  
outside metro Atlanta  
& Charlotte

Source: Americans for the Arts'  
Arts & Economic Prosperity 5 Report

# FOX THEATRE

The Fox Theatre is more than Atlanta’s historic treasure. It’s one of the most successful venues in the country, hosting more than 200 concerts, Broadway shows, comedy shows, and other events each year. *Encore Atlanta* publishes 12 monthly show programs. A digital edition of each program goes to more than 2.1 million frequent ticket buyers each year.

**Fox Theatre Audience:**

- 62% female/38% male
- 79% college graduates
- 40% have children in the home
- 70% married
- 98% homeowners
- Venue capacity: 4,665 seats

44,000: average print readership per month  
70,000: average digital reach per month



**FOX THEATRE RATES**

Size	1x	6x	12x
Full page	\$6,300	\$5,700	\$5,100
Half page	\$4,000	\$3,700	\$3,300
Quarter page	\$2,500	\$2,200	\$2,000

Scene from Wicked





Scene from Moulin Rouge

# FOX THEATRE PERFORMANCE SCHEDULE

September  
Ads due August 26  
*Pretty Woman*

October  
Ads due October 5  
*Chicago*

December  
Ads due November 18  
*Anastasia*

January  
Ads due December 23  
*Hadestown*

January  
Ads due January 11  
*Riverdance*  
*25th Anniversary Show*

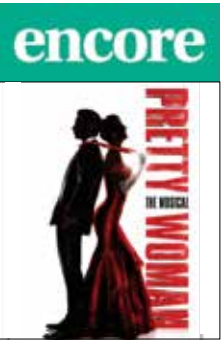
February  
Ads due February 3  
*Tina*

March  
Ads due March 10  
*A Soldiers Play*

April  
Ads due March 31  
*Moulin Rouge*

May  
Ads due May 12  
*Hairspray*

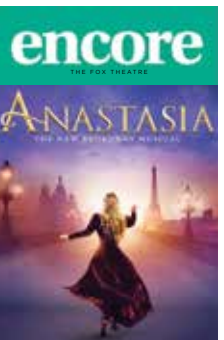
July  
Ads due June 16  
*Wicked*



SEPTEMBER



OCTOBER



DECEMBER



JANUARY



JANUARY



FEBRUARY



MARCH



APRIL



MAY



JULY

# THE ALLIANCE THEATRE

This Tony Award-winning regional powerhouse entertains more than 200,000 people each year and reaches the youngest, most ethnically diverse audiences among Encore’s partner venues. The Alliance champions world premieres and young playwrights and is a leading incubator for Broadway musicals.

ALLIANCE Theatre Audience:

- 68% female/32% male
- 90% college graduates
- Coca-Cola Stage capacity: 650 seats
- Hertz Stage capacity: 200 seats
- 65% household income \$100+

25,000: average print readership per month  
120,000: average digital reach per month

ALLIANCE THEATRE RATES

Size	1x	6x	12x
Full page	\$3,500	\$3,300	\$3,100
Half page	\$2,500	\$2,100	\$1,900
Quarter page	\$1,500	\$1,300	\$1,200

Alliance Theatre

Scene from A Christmas Carol



## ALLIANCE THEATRE PERFORMANCE SCHEDULE

July/August  
Ads due June 27  
*The Incredible Book Eating Boy*

September  
Ads due August 17  
*Everybody*

November/December  
Ads due October 25  
*A Christmas Carol*

December  
Ads due November 20  
*Holiday Show*


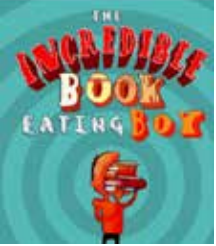
February/March  
Ads due January 24  
*The Hot Wing King*



March  
Ads due February 14  
*The Many Wondrous Realities of Jasmine-Starr Kidd*



April  
Ads due March 13  
*The Boy Who Kissed The Sky*



April/May  
Ads due April 10  
*Lonely Planet*



June/July  
Ads due May 15  
*Water For Elephants*



  
  
JULY/AUGUST  
THE INCREDIBLE BOOK EATING BOY


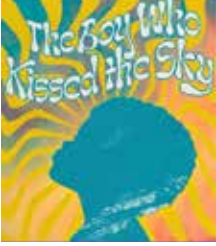
  
  
SEPTEMBER  
EVERYBODY



  
  
NOVEMBER/DECEMBER  
A CHRISTMAS CAROL



  
  
DECEMBER  
HOLIDAY SHOW

  
  
FEBRUARY/MARCH  
THE HOT WING KING

  
  
MARCH  
JASMINE-STARR JIDD

  
  
APRIL  
THE BOY WHO KISSED THE SKY

  
  
APRIL/MAY  
LONELY PLANET

  
  
JUNE/JULY  
WATER FOR ELEPHANTS

# THE ATLANTA SYMPHONY ORCHESTRA

Only one metro Atlanta arts organization has won 17 Grammy awards and recorded nearly 100 albums: the Atlanta Symphony Orchestra. Encore Atlanta publishes monthly show programs for the ASO’s classical series.

ASO Theatre Audience:

- 45% female/55% male
- 59% college graduates
- 36% have attended a concert with a child
- 57% married
- 35% household income \$125+
- 96,000 tickets sold per season

25,000: average print readership per month  
190,000: average digital reach per month



ATLANTA SYMPHONY ORCHESTRA RATES

Size	1x	6x	12x
Full page	\$3,850	\$3,700	\$3,500
Half page	\$2,700	\$2,300	\$2,000
Quarter page	\$1,700	\$1,400	\$1,200

## ASO PERFORMANCE SCHEDULE

SEPT 22/24

Thu/Sat: 8pm  
MOZART: Piano Concerto No. 18  
RACHMANINOV: Symphonic Dances  
Peter Oundjian, conductor  
Emanuel Ax, piano

OCT 6/8/9

HILARY PURRINGTON: Words for Departure  
WORLD PREMIERE  
Thu/Sat: 8pm  
WALKER: Lilacs  
Sun: 3pm  
BEETHOVEN: Symphony No. 9  
Nathalie Stutzmann, conductor  
Talise Trevigne, soprano  
Jennifer Johnson Cano, mezzo-soprano  
Robin Tritschler, tenor  
Leon Košavić, bass  
ASO Chorus

OCT 14/15

BRAHMS: Symphony No. 3  
Fri/Sat: 8pm  
FRANCK: Le chasseur maudit  
SCHOENBERG: Verklärte Nacht  
Nathalie Stutzmann, conductor

OCT 16

FAMILY CONCERT  
Sun: 3pm  
Jerry Hou, conductor

NOV 10/12

SIBELIUS: The Oceanides  
Thu/Sat: 8pm  
KORNGOLD: Violin Concerto  
JENNIFER HIGDON: Concerto for Orchestra  
Hannu Lintu, conductor  
Gil Shaham, violin

NOV 12

ASYO OVERTURE CONCERT  
Sat: 3pm  
Jerry Hou, conductor

NOV 17/19

OUTI TARKIAINEN: Midnight Sun Variations  
Thu/Sat: 8pm  
RACHMANINOV: Rhapsody on a Theme by Paganini  
CHOPIN/Stravinsky: Nocturne and Grand Waltz  
SIBELIUS: Symphony No. 5  
John Storgårds, conductor  
Inon Barnatan, piano

NOV 19

TDP MUSICALE CONCERT  
Sat: 3pm

NOV 27

FAMILY CONCERT  
Sun: 3pm  
Jerry Hou, conductor

DEC 1/3

TCHAIKOVSKY: Violin Concerto  
Thu/Sat: 8pm  
SHOSTAKOVICH: Symphony No. 10  
Elim Chan, conductor  
Hilary Hahn, violin

DEC 8/10/11

BIZET: Carmen Overture  
Thu/Sat: 8pm  
BIZET: Symphony in C Major  
Sun: 3pm  
TCHAIKOVSKY: Selections from The Nutcracker  
Nathalie Stutzmann, conductor

DEC 15/16/18

CHRISTMAS WITH THE ASO  
Thu/Fri: 8pm  
Norman Mackenzie, conductor  
Sun: 3pm  
ASO Chorus

DEC 22

HANDEL: Messiah (Part I)  
Thu: 8pm  
Norman Mackenzie  
ASO Chamber Chorus

JAN 4

VIVALDI: The Four Seasons  
Wed: 8pm  
BACH: Select Brandenburg Concertos  
David Coucheron, violin

JAN 12/14

IVES: Symphony No. 2  
Thu/Sat: 8pm  
BEETHOVEN: Piano Concerto No. 4  
Kazem Abdullah, conductor  
Tom Borrow, piano

JAN 19/21

MOZART: Piano Concerto No. 20  
Thu/Sat: 8pm  
BRUCKNER: Symphony No. 8  
Sir Donald Runnicles, conductor  
Jonathan Biss, piano

**JAN 26/28**  
ADOLPHUS HAILSTORK: Epitaph  
for a Man Who Dreamed  
Thu/Sat: 8pm  
BRAHMS: A German Requiem  
Sir Donald Runnicles, conductor  
Heidi Stober, soprano  
Russell Braun, baritone  
ASO Chorus

**FEB 2/3**  
PROKOFIEV: Sinfonia concertante  
Thu/Fri: 8pm  
SHOSTAKOVICH: Symphony No. 5  
Nathalie Stutzmann, conductor  
Johannes Moser, cello

**FEB 9/11**  
ANNA CLYNE: This Midnight Hour  
Thu/Sat: 8pm  
PROKOFIEV: Violin Concerto No. 1  
MUSSORGSKY/Ravel: Pictures at an Exhibition  
Han-Na Chang, conductor  
Sayaka Shoji, violin

**FEB 23/24**  
KODÁLY: Háry János Suite  
Thu/Fri: 8pm  
RAVEL: Piano Concerto in G  
DAWSON: Negro Folk Symphony  
Ryan Bancroft, conductor  
Conrad Tao, piano

**MAR 2/4**  
JOAN TOWER: 1920/2019  
Thu/Sat: 8pm  
JESSIE MONTGOMERY: Rounds  
BARTÓK: Concerto for Orchestra  
Jerry Hou, conductor  
Awadagin Pratt, piano

**MAR 5**  
FAMILY CONCERT  
Sun: 3pm  
Jerry Hou, conductor

**MAR 16/18**  
WEBER: Der Freischütz Overture  
Thu/Sat: 8pm  
TYSHAWN SOREY: Saxophone Concerto  
SIBELIUS: Symphony No. 2  
Stephen Mulligan, conductor  
Timothy McAllister, saxophone

**MAR 18**  
ASYO CRESCENDO CONCERT  
Sat: 3pm  
Jerry Hou, conductor

**MAR 23/25**  
HANDEL/VIVALDI: Selections  
Thu/Sat: 8pm  
BACH: Concerto for Oboe & Violin  
Nathalie Stutzmann, conductor

David Coucheron, violin  
Elizabeth Koch Tiscione, oboe

**MAR 30**  
BACH: St. Matthew Passion

**APR 1/2**  
Nathalie Stutzmann, conductor  
Thu/Sat: 8pm  
Camilla Tilling, soprano  
Sun: 3pm  
Patricia Bardon, mezzo-soprano  
Kenneth Tarver, tenor  
Leon Košavić, bass  
Justin Austin, Jesus  
Robin Tritschler, Evangelist  
ASO Chamber Chorus

**APR 13/15**  
CARLOS SIMON: Fate Now Conquers  
Thu/Sat: 8pm  
BRITTEN: Violin Concerto  
BERLIOZ: Symphonie fantastique  
Stéphane Denève, conductor  
Augustin Hadelich, violin

**APR 20/21**  
MOZART: The Magic Flute Overture  
Thu/Fri: 8pm  
MENDELSSOHN: Violin Concerto  
SCHUBERT: Symphony No. 9  
Nathalie Stutzmann, conductor  
Daniel Lozakovich, violin

**APR 27/29**  
LERA AUERBACH: Icarus  
Thu/Sat: 8pm  
WAGNER: “Dawn” and “Siegfried’s Rhine Journey”  
from Götterdämmerung  
VAUGHAN WILLIAMS: A Sea Symphony  
Nicholas Carter, conductor  
Nicole Cabell, soprano  
Lucas Meachem, baritone  
ASO Chorus

**MAY 4/6**  
BERG: Three Excerpts from Wozzeck  
Thu/Sat: 8pm  
MAHLER: Symphony No. 5  
Donald Runnicles, conductor  
Irene Roberts, mezzo-soprano

**MAY 6**  
ASYO FINALE CONCERT  
Sat: 3pm  
Jerry Hou, conductor

**MAY 18/20**  
KAPRÁLOVÁ: Military Sinfonietta  
Thu/Sat: 8pm  
MARTINŮ: Concerto for Two Pianos  
DVOŘÁK: Symphony No. 8  
Petr Popelka, conductor  
Christina & Michelle Naughton, piano

**JUN 8/10**  
MUSSORGSKY: Night on Bald Mountain  
Thu/Sat: 8pm  
HELEN GRIME: Violin Concerto  
RACHMANINOV: Symphony No. 3  
Andrew Manze, conductor  
Leila Josefowicz, violin

**JUN 15/17/18**  
WAGNER: Tannhäuser Overture  
Thu/Sat: 8pm  
BEETHOVEN: Piano Concerto No. 3  
Sun: 3pm  
RAVEL: Le tombeau de Couperin  
RAVEL: Boléro  
Nathalie Stutzmann, conductor  
Lise de la Salle, piano

AD/ MATERIALS DUE DATE

September Performances  
Ads due August 18

October Performances  
Ads due September 18

November Performances  
Ads due October 18

December Performances  
Ads due November 18

January Performances  
Ads due December 18

February Performances  
Ads due January 18

March Performances  
Ads due February 18

April Performances  
Ads due March 18

May Performances  
Ads due April 18

June Performances  
Ads due May 18



# THE ATLANTA OPERA

Founded in 1979, The Atlanta Opera celebrated its 40th anniversary in the 2019-20 season. The Atlanta Opera is known internationally for sharing its work with diverse audiences, including patrons ages 25-35. The Opera’s program is published six times annually and includes four mainstage and two Discoveries series programs.

ATLANTA OPERA Theatre Audience:

- 56% female/44% male
- 35% have a master’s degree
- 40% age 45+
- 69% homeowners
- Average household income \$120K+

11,000: average print readership per month  
8,000: average digital reach per month

THE ATLANTA OPERA RATES

1x	1x	6x	12x
Full page	\$3,500	\$3,300	\$3,100
Half page	\$2,500	\$2,100	\$1,900
Quarter page	\$1,500	\$1,300	\$1,200

THE ATLANTA OPERA

## ATLANTA OPERA PERFORMANCE SCHEDULE

November  
Ads due October 18  
*Madama Butterfly*

January  
Ads due January 3  
*Don Giovanni*

March  
Ads due February 14  
*Candide*

April  
Ads due April 10  
*Das Rheingold*



Scene from Madama Butterfly

# THE ATLANTA BALLET

Founded in 1929, Atlanta Ballet is one of the premier dance companies in the country and the official State Ballet of Georgia. Atlanta Ballet’s eclectic repertoire spans ballet history, highlighted by beloved classics and inventive originals. After 89 years, Atlanta Ballet continues its commitment to share and educate audiences on the empowering joy of dance.

ATLANTA BALLET Theatre Audience:

- 52% female/48% male
- 36% have a bachelor’s degree
- 46.2% household income \$100+
- 98.8% homeowners
- 62.2% married
- 79% have children in household

11,000: average print readership per month  
2,500–3,500: average digital reach per month

THE ATLANTA BALLET RATES

Size	1x	6x	12x
Full page	\$3,500	\$3,300	\$3,100
Half page	\$2,500	\$2,100	\$1,900
Quarter page	\$1,500	\$1,300	\$1,200

THE NUTCRACKER RATES

Size	1x
Full page	\$5,000
Half page	\$3,500

ATLANTA BALLET



## ATLANTA BALLET PERFORMANCE SCHEDULE

September  
Ads due August 31  
*To Be Announced*

December  
Ads due November 18  
*Nutcracker*

February  
Ads due January 25  
*To Be Announced*

March  
Ads due March 1  
*Beauty & The Beast*

May  
Ads due April 26  
*To Be Announced*



Scene from The Nutcracker Ballet

# THE COBB ENERGY PERFORMING ARTS CENTRE

Cobb Energy Performing Arts Centre hosts a wide-ranging mix of comedians, concerts, speakers, and special events that range from jazz and country to K-pop and the latest YouTube sensations. It is also hometo performances by Atlanta Ballet and The Atlanta Opera. This program is published bimonthly.

## COBB ENERGY PERFORMING ARTS CENTRE Audience:

- 43% female/57% male
- 35.76% college graduates
- 71% have children in the home
- 58% married
- Venue capacity: 2,750 seats
- 36.5% household income \$100+



44,000: average print readership per month  
15,000-25,000: average digital reach per month

## COBB DIGITAL MAGAZINE RATES

Size	1x	6x	12x
Full page	\$3,500	\$3,300	\$3,100
Half page	\$2,500	\$2,100	\$1,900
Quarter page	\$1,500	\$1,300	\$1,200

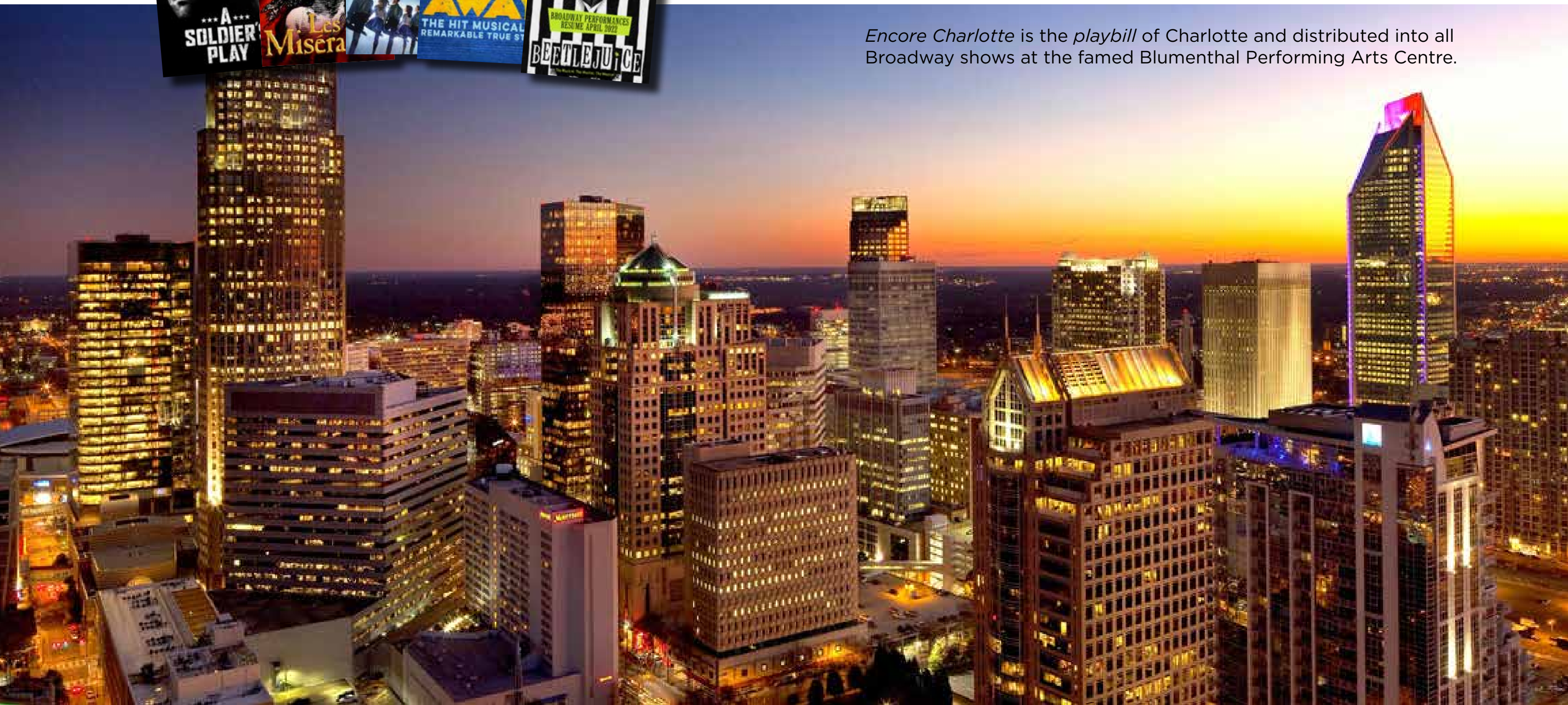




# encore

## CHARLOTTE

*Encore Charlotte* is the *playbill* of Charlotte and distributed into all Broadway shows at the famed Blumenthal Performing Arts Centre.



THE  
BLUMENTHAL  
PERFORMING  
ARTS

The largest arts organization in the Carolina’s, The Blumenthal Performing Arts is a nonprofit multivenue performing arts complex. Comprising six state-of-the-art theatres along Charlotte’s “cultural mile,” it is nationally recognized as a top 10 Broadway market and is the largest performing arts center between Atlanta and Washington D.C. Each season, patrons travel from Mecklenburg ans 15 surround- ing counties to experience one of the many perforances that take place at Blumenthal Performing arts

BLUMENTHAL Audience:

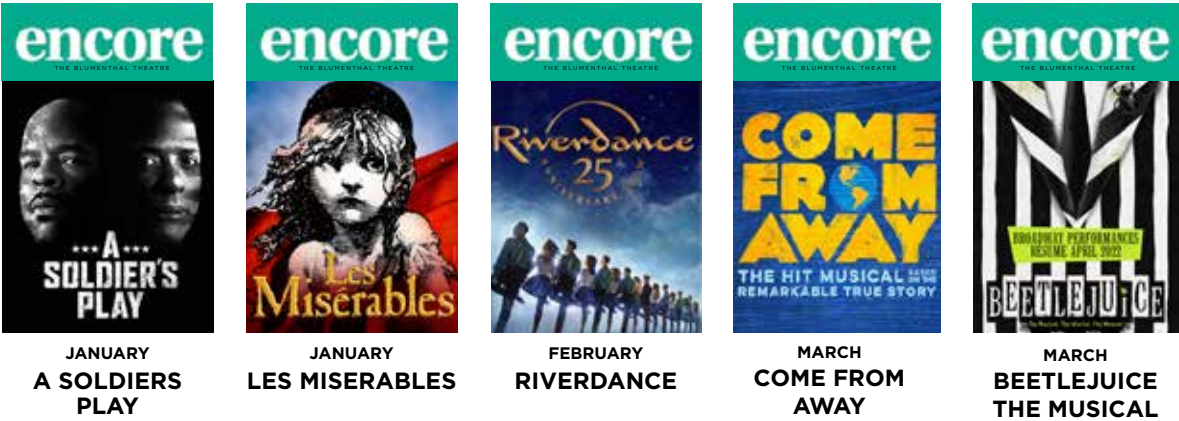
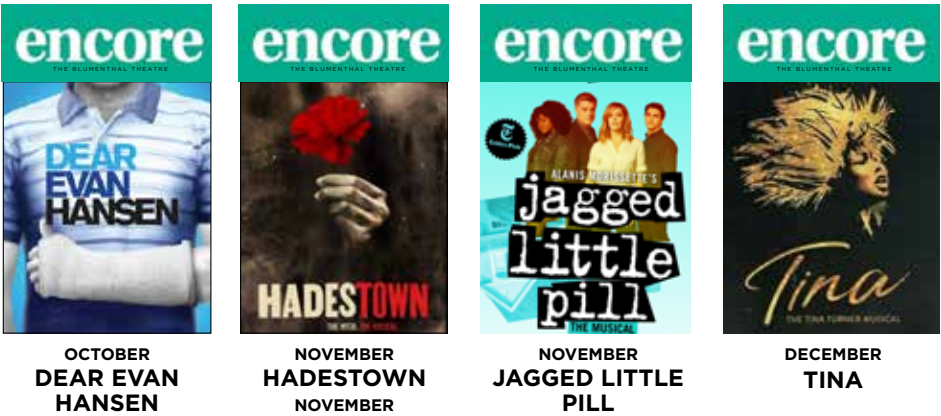
- 65% female/35% male
- 78% college graduates
- 30% have advanced graduate degrees
- Average age is 44
- average household income \$98,000



37,500: average print readership per month  
15,000–25,000: average digital reach per month

THE BLUMENTHAL RATES

Size	1x	8x	17x
Full page	\$3,000	\$2,700	\$2,500
Half page	\$1,800	\$1,600	\$1,400
Quarter page	\$1,200	\$1,000	\$800



BLUMENTHAL  
PERFORMANCE  
SCHEDULE

<b>October</b> Ads due September 20 <i>Dear Evan Hansen</i>	<b>June</b> Ads due May 20 <i>1776</i> <i>The Musical</i>
<b>November</b> Ads due October 20 <i>Hadestown</i>	<b>July</b> Ads due June 20 <i>Six</i> <i>The Musical</i>
<b>November</b> Ads due October 20 <i>Jagged Little Pill</i>	<b>July</b> Ads due June 20 <i>Ain't Too Proud</i>
<b>December</b> Ads due November 20 <i>Tina</i>	<b>August</b> Ads due July 20 <i>The Book Of Mormon</i>
<b>January</b> Ads due December 20 <i>A Soldiers Play</i>	<b>September</b> Ads due August 20 <i>Chicago</i>
<b>January</b> Ads due December 20 <i>Les Miserables</i>	
<b>February</b> Ads due January 20 <i>Riverdance</i> <i>The 25th Anniversary</i>	
<b>March</b> Ads due February 20 <i>Come From Away</i>	
<b>March</b> Ads due February 20 <i>Beetlejuice</i> <i>The Musical</i>	
<b>April</b> Ads due March 20 <i>Disney's Alladin</i>	
<b>April</b> Ads due March 20 <b>9-5</b> <i>The Musical</i>	
<b>May/June</b> Ads due April 20 <i>Annie</i>	



Scenes from Disney's Alladin



Scenes from Beetlejuice

# WEBSITE ADVERTISING RATES

Our viewers stay up-to-date on Atlanta’s performing arts scene with EncoreAtlanta.com! Encore is their source for news, stories, event information, and discounted tickets through OFFencore.com. Arts enthusiasts can view digital programs online, read our features, download dining coupons, enter ticket giveaways amd more!

	Size	Length	Rate
Leaderboard	728px x 90px	1 Month	\$1,400
Side Column Banner	300px x 100px	1 Month	\$900
Side Column Badge	300px x 250px	1 Month	\$1,200
Encore Spotlight	600px x 150px	1 Month	\$1,400

All rates are gross and subject to change. Cancellations will not be accepted after ad closing date. The publisher may reject or cancel any advertising for any reason at any time. Agency commission :15% (production premiums are non-commissionable). Bills are rendered on or about the first of the issue month, with net due within 30 days of invoice date. Effective January 1, 2021

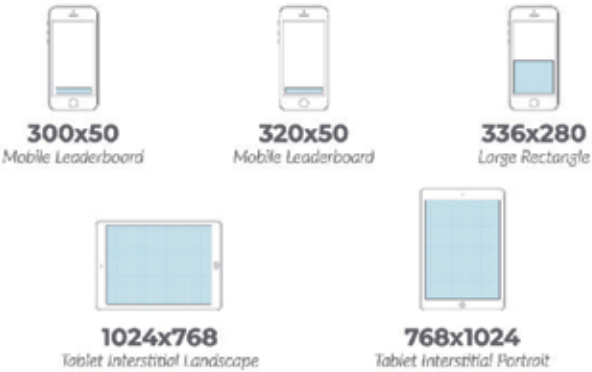


# DIGITAL SPECIFICATIONS

## Top Performing Display Sizes



## Top Performing Mobile Sizes



## Video Sizes



Choozle recommends a 16:9 aspect ratio

## Native Sizes

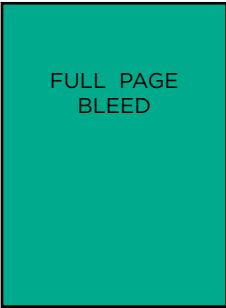


- The following are acceptable file types for display: .GIF, .JPEG, .JPG, .PNG, HTML5
- Creative images must be clear, recognizable, and relevant; Text must be legible
- Creatives must occupy the entire space of the image size you’ve chosen
- Creatives cannot appear sideways or upside down
- Creatives cannot be segmented, contain multiple copies of itself within the ad, or otherwise appear to be more than one ad
- Creatives with partially black or white backgrounds must have a visible border of a contrasting color to the majority background color of the ad
- All creatives must open a new page on click, cannot open in the same page
- Individual display creatives cannot be larger than 300KB (including individual creatives in a .ZIP)
- [CLICK HERE](#) for full digital specifications, including HTML5 Creatives, Video Ads, etc.

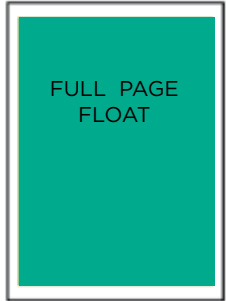
**EMAIL MATERIALS TO** [production@encoreatlanta.com](mailto:production@encoreatlanta.com) (10mb max) or use a third-party, online file sharing site such as DROPBOX, HIGHTAIL or WETRANSFER.

**QUESTIONS?** We’re here to help! Email [production@encoreatlanta.com](mailto:production@encoreatlanta.com).

PRINT SPECIFICATIONS



TRIM SIZE: 5.375" X 8.375"



AD SIZE	DIMENSIONS
Spread <sup>1, 2</sup>	10.75" X 8.375"
Full page bleed <sup>1, 2</sup>	5.375" X 8.375"
Full page float	4.625" X 7.625"
Half page	4.625" X 3.75"
Quarter page	4.625" X 1.8125"
Eighth page	2.25" X 1.8125"



- HINTS (for full page ads)**
1. Using InDesign for a full page ad? Build your page to the trim size, and ADD .125" (1/8") on all sides for bleed. Keep live matter (text, logos) at least .25" (1/4") from the trim on each side.
  2. Using Photoshop for a full page ad? Build your ad to bleed dimensions for a full page: 5.625" x 8.625" and allow .375" margin on each side for type safety area.
  3. Ads smaller than full page don't need bleed or crop marks. Build your ad to size listed here.

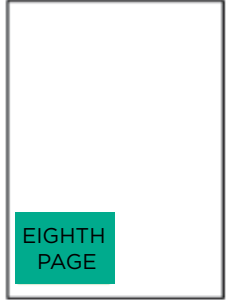


PRINT REQUIREMENTS

- Please submit files in our preferred file format: Adobe PDF/X-4:2008 (with crop and bleed marks; we don't need color bars). We will also accept Photoshop EPS or TIFF, Illustrator EPS or Adobe InDesign CS5 or higher. Live files (layered Photoshop or Illustrator, InDesign) must be packaged with support images and fonts. Please note: We cannot accept files in Publisher.
- All images/logos used in your ad must be 300 dpi or higher.
- NO LAB COLORS. All colors must be designated as Pantone process CMYK. Spot colors, RGB or LAB may reproduce incorrectly.

**EMAIL MATERIALS TO** [production@encoreatlanta.com](mailto:production@encoreatlanta.com) (10mb max) or use a third-party, online file sharing site such as DROPBOX, HIGHTAIL or WETRANSFER.

**QUESTIONS?** We're here to help! Contact [production@encoreatlanta.com](mailto:production@encoreatlanta.com).



Scene from Chicago



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